Persona

Experience Economy

Name:
Age:
Gender:
Location:
Job Title:
Education:
Salary:

Bio

Personality

Extrovert Introvert
Sensing Intuition
Thinking Feeling
Judging Perceiving

Characteristcs

Risk Tollerent
Education
Tech Savvy
Social

Goals & Motivations

Challanges & Obsticals

Brand Loyalties

Student:
Date:

Digital Product Design